

Page-Turner Techniques™ Checklist

- *You make your scene a page-turner by ensuring that you increase the number of Page-Turner Techniques™.*
- *Every manuscript should have a minimum of one Page-Turner Technique™ on every single page.*
- *Page-Turner Techniques™ include:*
 - *Give your scene a cliffhanger ending.*
 - *Present the characters with impossible choices so they must choose between two bad options.*
 - *Keep the readers on the knife-edge between hope and fear to increase overall tension.*
 - *Peel back the layers of your characters to reveal unexpected attributes to their personalities.*
 - *Tell lies by deciding on a piece of information you want to reveal, then set up the reveal by hinting something completely different.*
 - *Endlessly engage the reader by making sure that “boring” events are either left out of the story entirely or are made “un-boring” by giving the reader a strong reason to read them. But make them less boring in the first place.*
 - *Challenge your POV character in any of several ways:*
 - *Challenge their goals (scene goal or story goal).*
 - *Challenge their needs.*
 - *Challenge their values.*
 - *Challenge their wounds (emotional, mental, physical, social, any kind of wound).*
 - *Challenge their physical abilities.*
 - *Include subtext to deepen the reader’s understanding and experience of the story.*
 - *Include twists and turns to ensure the reader’s continuing interest by adding any of these, or any combination of these:*
 - *Add an unexpected character.*
 - *Add unexpected information.*
 - *Add unexpected events.*
 - *Hook the reader at the beginning to keep them turning pages into the scene.*